



Vendor and Exhibitor Information

Invitation

The Tacoma Events Commission has presented Tacoma's 4th July Freedom Fair for over 30 years. We are pleased to invite you to apply to participate this year. This annual celebration includes live entertainment, recreational events, activities for kids, displays, exhibits, a car show, pole vault meet, three food courts, an arts/craft show, and a giant fireworks display. The event draws over 100,000 people every year! Food and merchandise booths are grouped outdoors along the Ruston Way waterfront in parks and properties near Commencement Bay where the audience gathers. This is a one big day event – July 4th.

Eligibility

Applications are now being accepted for vendors of food and beverages; arts and crafts; imported/mass-produced merchandise; and commercial/corporate direct marketing booths. Applications must be returned with the booth fee; a photograph of the booth, a list of the items you wish to sell, and a large stamped -self addressed envelope if you want the photos returned. Payments will be promptly returned in full if you are not selected. Applications will be accepted until April 1st. Late payments and special requests will be considered on a first-paid-first served basis as space permits. A 20% late charge must be added to the application fee if sent in after April 1 to be considered. No refunds will be granted after June 1 if you are accepted.

Food Vendors

Space sizes vary depending upon the location and all are outdoors. Vehicles may not park on or drive on the lawn. One parking pass will be provided so you can park in a lot near your booth after you unload. A few spaces are available for trucks and trailers but please indicate your needs and apply early! Exhibitors are responsible for providing all their own booth and display materials. Some spaces are located in the area closest to the McCarver Street entrance and in parks. Many food vendors will be placed between Hamilton Park and the Old Town Dock (the "D" section) near the Old Town Seafood Store. This is the zone closest to the traditional fireworks show location; all space assignments are in a festival food court area near live entertainment. Most food vendor setup times begin at 4:00pm on July 3rd. Other great spaces are located in the waterfront area close to the air show, sports events, entertainment, the car show, and Marine Park; they get setup on the morning of July 4th. **THERE WILL NOT BE AN EXCLUSIVE BEVERAGE SUPPLIER.** So you will be free to bring your own beverage products to sell as long as you have declared them on your menu in advance and they have been approved. A supply of 40lb bags of ice will be available for sale at the event for \$15 per bag. Please provide your own ice barrels or coolers to chill your beverages. Hours of operation for food vendors will be from 10:00am to dusk. No selling after 10:00 p.m. please.

Food Vendor Fees & Charges

The fee for a standard 20' x 20' food and beverage booth is **\$850** in the Main Food Court Section "D". Fees are \$650 for a 20' x 10' food booth in section "E", "J" or "H". The fee for a limited menu 10' x 10' booth is \$500 (not available in main food court "D"). Registration fees include the cost of a mandatory City of Tacoma vendor license and payment of your B&O taxes. (Fees are not refundable after June 1, once you are officially accepted.) You are responsible for obtaining your food handlers permits and passing your inspection by the Tacoma-Pierce County Health Department. Call them at (253) 798-6475 for food handler permits and (253) 798-6463 to make your inspection arrangements. The TPCPD will only accept cash, master/visa cards or cashiers checks. (No Personal Checks). Electrical service is at an additional charge based upon the type of service required, identified early and fees paid in advance. Food vendors must also comply with Tacoma Fire Department regulations. **All food and beverage vendors must pay 15% of your gross sales** to the Tacoma Events Commission at the conclusion of the event.

Non-Food Craft and Commercial Vendors

Booth spaces are outdoors and 10'x10' in size. Most are on grass and **do not have electricity**. The event is not responsible for providing any tents, chairs or display materials. Vehicles may not drive on the lawn. **Stakes and spikes are not allowed to secure tents to the ground.** One parking pass will be provided per vendor for a parking spot in a vendor lot near your booth. A few spaces are available for heavy exhibits and people who vend from vehicles. Indicate your needs and apply early!

Merchandise Vendor Fees

The **Non-Food Vendor** - mass produced/import goods booth fee is \$300 for a 10'x10'. **Handmade Arts and Craft vendors and Non-Profit** booth fees are \$175 for a 10'x10' space. We do not charge a percentage of your sales. Commercial and Corporate Direct Marketing booth fees are \$1,000 for a 10' x 10' space. Your fee will include one parking pass and the cost of a mandatory City of Tacoma vendor license and payment of your B&O taxes. Hours of operation will be 10:00am to dusk.

PLEASE KEEP THIS INFORMATION PAGE FOR YOUR RECORDS

If you have any questions please contact Concessions Manager Gary W. Grape at the office address and phone numbers above.
Email Gary at Gary@FreedomFair.com. For more information visit our web site: www.FreedomFair.com



You are invited to participate in this very special event!

The Tacoma Freedom Fair and Air Show is a one-day festival that runs from 10:00 a.m. to 10:00 p.m. on the Fourth of July every year. Vendor booths are open from 10:00AM to dusk. All spots are outdoors. We provide the space and you provide everything else needed to create a booth. Attendance is usually over 100,000 people. The audience comes to enjoy many festivities located on the beautiful shores of Tacoma's Commencement Bay waterfront. Crowds of people pack the parks and properties along Ruston Way to shop at the many vendor booths while on their way to see one of the biggest over water air shows in America, or to enjoy several areas with live entertainment. The event features a custom car show, a pole vault competition and a family-fun-zone. We have an international food festival and an outdoor market with art, crafts and commercial vendors. We top it off with a giant fireworks display starting at 10:00 p.m.

Freedom Fair was named one of the ten "**Worlds Best**" fireworks events by Discovery.com and the Travel Channel! Please visit www.FreedomFair.com for more information.

It is very important for you to respond to us to remain in our database and continue to receive priority processing of your invitation to participate in many other northwest festivals and events. To stay in our database and receive invitations to other events you need to provide us with complete and up-to-date information, even if you do not wish to apply to the event offered in this package!

Please carefully check your listing and the spelling of your contact name and business name pre-printed on the application. If you find anything listed wrong please print the correct listing in the space provided just to the right of the printed address. Then fill in any missing information such as all telephone numbers. Please don't forget to provide area codes. The more information you provide on this form the more events we can offer you to choose from.

Please return an updated application even if you don't want to participate this year. We would like to include you in future opportunities. On the other hand, if you are no longer interested in receiving an invitation to be a vendor at upcoming special events, let us know. If you let us know we will gladly remove your name from our recommended list of vendors and refrain from contacting you again.

We strive to provide you with tremendous opportunities to get your product and services in front of thousands of happy people. If you have any questions please feel free to contact us at the address or phone numbers listed below after you look for answers on our website. Thank you.

Gary Grape, Concessions Manager
Tacoma Events Commission
708 Broadway, Suite 106
Tacoma, WA 98402-3778
Vendor Phone Lines - Office: 253-326-4444 / Cell: 253-230-6851
Gary@FreedomFair.com www.FreedomFair.com