



July 1

Military Aviation Night – Baseball & Fireworks – Cheney Stadium

July 2

Admiralty Gala & Celebrate! Awards Dinner – Marriott Ballroom

July 3

Freedom Fair Wings & Wheels – Tacoma Narrows Airport

July 4

Tacoma Freedom Fair – Ruston Way Waterfront

Annual attendance has topped 100,000 for over 30 straight years!

Named one of the ten “World’s Best” Fireworks events by the Travel Channel

Featuring an Air Show & Fireworks Extravaganza over Commencement Bay

International Marketplace and Food Booths, 10 entertainment locations

Military Displays and a Salute to the Troops at Camp Patriot

Car Show, Custom Bike Show, a Beach Pole Vault Meet and more!

**THE TACOMA EVENTS COMMISSION PRESENTS:
MILITARY AVIATION NIGHT AT CHENEY STADIUM
IT'S PART OF THE 2011 TACOMA FREEDOM FAIR & AIR SHOW
CELEBRATING THE CENTENNIAL OF NAVAL AVIATION**

The Tacoma Events Commission (a volunteer-driven nonprofit organization) seeks sponsors to honor veterans and members of the U.S. Armed Forces and their families with tickets to a special night at the ball park on Friday, July 1, 2011.

**SPONSORSHIP OPPORTUNITY:
THE BEST GROUP DEAL IN TOWN**

The Tacoma Rainiers will open the 2011 season with a completely renovated Cheney Stadium, making your outing even better— \$30 million better to be exact!

Your group will enjoy championship baseball action and the all-inclusive options that you love. It's even more exciting with military displays, a heritage ceremony, and fireworks!



Sponsorship packages with blocks of ticket start at \$500

Packages provide reserved seat game tickets for military personnel, their families, and veteran groups. Each of these honored guests will also receive a free ballpark meal that includes a hot dog, chips, and a drink. It is a great way to show your appreciation for their service!

Upper level sponsors receive video board recognition, tickets to the game, and passes to the On-Deck VIP Reception, special recognition, and other Freedom Fair benefits. It's your choice to donate your block of tickets or use them to invite customers and employees to attend.

Supporting sponsors can receive, or *designate for distribution*, blocks of tickets that include ballpark meals: 30 for \$500, 45 for \$750, 75 for \$1,250, 90 for \$1,500; 150 for a \$2,500, 225 for \$3,750 or 300 for \$5,000 + additional Freedom Fair sponsorship benefits. **Single tickets \$15 each.** Ask for the Military Aviation Night special tickets.



For more information, contact
Doug Miller, CEO
Tacoma Events Commission

253-719-7280

253-686-7999

Doug@TacomaEvents.com





Admiralty Gala—Celebrate! Awards Dinner

Saturday, July 2, 2011 6:00 p.m.

Celebrating the life & career of Admiral James S. Russell and 100 years of Naval Aviation

This very special event will honor the gallantry of the men and women who have served in our armed forces, celebrate the life and career of Admiral James S. Russell – a Tacoma native and pioneering naval aviator. Admiral Russell, a graduate of Stadium High School and the U.S. Naval Academy, was a naval aviation pioneer. He led a patrol squadron in the Aleutian Islands during WWII and went on to serve as the Vice Chief of Naval Operations. His career spanned nearly four decades. After retiring Admiral Russell was active in the local community until his death in 1997. The first annual Tacoma Events Commission's Admiral James S. Russell award will be presented to individuals or organizations deserving of special recognition for exemplary achievement, selfless sacrifice, and a patriotic spirit that honors our community and country. This black-tie event will feature big band music, dancing, and a dinner in addition to the special awards program.

Sponsorship Opportunities

Admiralty Level at \$2,500: Receive presenting sponsor recognition on event advertising and promotional materials, including invitations, tickets, table cards, and menus. This package also includes your own Admiral's Table in the front row for eight of your guests and an honored guest of and Admiral, General or a high ranking elected official. You will also be recognized as an event sponsor in marketing of the 4th of July Freedom Fair & Air Show.

Captain's Club Level at \$1,750: Receive two Captain's Table reserved for 16 of your guests. A ranking military officer or elected official will be seated as a guest at your table. You will be named as the event sponsor and receive Freedom Fair sponsor recognition

Commander's Level at \$1,000: Receive a sponsor's table for ten and you will also be named as an Entertainment Sponsor, Freedom Fair sponsor benefits.

Lieutenant's Level at 750: Event recognition and a VIP Table reserved for ten of your guests.

Ensign Level at \$625: A table for ten will be reserved for your use.

Individual Tickets

Individual Tickets for Awards Dinner, Show and Dance: \$65 Ensign/ two for \$125



Tacoma Narrows Airport July 3, 2011

Open 11 to 5—Tickets \$12 each
Kids 7 through 17 are \$5
Free bottle of Metromint with every ticket!



WINGS Scheduled Displays & Fly-bys

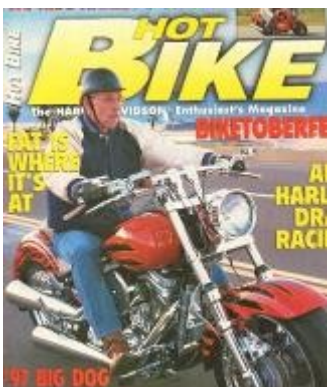
- B-17 Sentimental Journey *
- B-25 Maid in the Shade *
- (*Tours & Rides Available July 1-4)
- AV8-B Harrier, F/A 18E, F-16
- F8-F Bearcat, DC-3 Stearman
- F-86 Sabre Jet and a T-6 Texan
- Bud & Ross Granley—Yak-18T & Yak-55
- Tim Weber—Geico Extra 300
- Vintage Aircraft & War Birds
- Civil Aviation Aircraft Fly-In

*Helicopter & Airplane Rides Available
Meet the pilots, get photos & autographs!*



WHEELS

Car Show featuring Race Cars, Hot Rods,
Jet Dragster & Special Interest Cars
Plus a Motorcycle & Custom Bike Show.
Bicycle Rally—Ride your bike to the event!



Live Entertainment all day
Kids Fun Zone with Amusements
Educational Displays and Exhibits
Food Booths, Sponsor Booths

Sponsorship Opportunities available from \$500 to \$15,000

Let us custom build a package for you!
Please contact Doug Miller: 253-719-7280
253-686-7999, Doug@TacomaEvents.com



To volunteer please contact:
Joanne Smith at 253-719-7259



Tacoma's 4th of July Extravaganza

10 a.m. to 10:30 p.m.

Along the Ruston Way Waterfront on the shores of Commencement Bay



Featuring:

The Tacoma Freedom Fair Airshow
Over the bay from 1:30 to 3:30 p.m.

USMC AV8-B Harrier Jump Jet

Navy F/A-18E Super Hornet

USAF F-16 Demo

F8-F Bearcat, F-86 Sabre Jet, & T-6

Bud & Ross Granley—Yak-18T & Yak-55

Tim Weber—Geico Extra 300

B-17 and B-25 *

(*Tours & Rides Available July 1-4)

Visit FreedomFair.com to reserve rides.



Smoke n Thunder Jet Car fires up at 10!

Fireworks Extravaganza at 10:10

Car Show featuring Race Cars, Hot Rods,
Jet Dragster & Special Interest Cars
Plus a Motorcycle & Custom Bike Show.

Fitness Challenge

Eight areas of Live Entertainment

Featuring Tony La Stella's WISE GUYS

Kids Fun Zone with Amusements

Tacoma's Largest Food Festival

Pole Vault Meet, Arts & Crafts Vendors

Educational Displays and Exhibits

Commercial Vendors & Sponsor Booths



Sponsorship Opportunities
available from \$900 to \$99,000

Let us custom build a package for you!

Please contact Doug Miller 253-719-7280

Doug@TacomaEvents.com

Become a volunteer...

Contact Joanne Smith at 253-719-7259

Email: staff@FreedomFair.com

For event details visit FreedomFair.com

